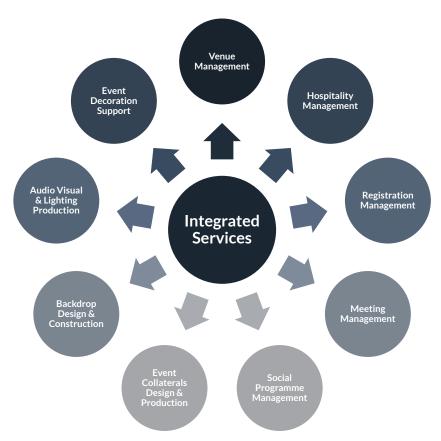
PORTFOLIO ver. 2024

### **Integrated Support**

**Type of Services** 





**ABOUT US** 

INX believes in offering a comprehensive and personalised experience, aiming to propose only the best of our expertise in turning creative ideas into reality.

INX is a multi-disciplined **Event Management Agency** providing expertise in both events management and production works since 2012.

INX offers a full suite of event-related services from Visual Conceptualisation, Event Marketing, Campaign Promotions, Audience Engagement Systems, Live Event Management to Post-Event Publicity Works.

### **OUR SERVICE DIVISIONS**



### **BRAND ACTIVATION**

Creating innovative and interactive brand activation experiences through Integrated Visual Communications, Advertising, Events Management and many more

### MOBILE ADVERTISING

Executing genuine outreach, audience engagement, and building a sustainable presence for prospective brands through a flexible and interactive medium, anytime and anywhere

### **CONFERENCE MANAGEMENT**

Executing genuine outreach, audience engagement, and building a sustainable presence for prospective brands through a flexible and interactive medium, anytime and anywhere

### **OUR SERVICE DIVISIONS**



### **AUDIO, VISUAL & LIGHTING**

Full suite Audio Visual Lighting planning and consultancy services, facilitating a personalised experience, tailor-made and customised to the requirements of your event

### **CREATIVE WORKS**

Creative direction and consultation from the ground up. Working with our in-house creative team to create multimedia content, 2D visuals and 3D renderings for events and brand activation communications

### **FABRICATION & PRINT**

Production of large-format print and fabrication of functional sets for exhibitions, pop-up stores, and visual merchandising



**United for Wildlife Global Summit** 

Gardens By The Bay November 2023

Client: The Royal Foundation (United Kingdom)



united for wildlife



**Bar Convent Singapore** 

Pasir Panjang Power Station November 2023

Client: TRIPLEGUNS PTE. LTD (Japan)







**Renesas HK FAE Summit** 

Hong Kong Nina Hotel October 2023

**Client:** Activate Event Management Ltd (United Kingdom)







World Health, Fitness & Wellness Festival 2023

Raffles City Convention Centre June 2023

Client: FIT Summit Pte Ltd







Asia Pacific Energy Capital Assembly 2023

Raffles City Convention Centre June 2023

**Client:** Clarion Energy Limited









Neste Singapore Opening Ceremony 2023

Gardens by The Bay May 2023

Client: Tapaus (Finland)

*TESTE* 

**TAPAUS** 





Technology for Change 2023

Sands Expo and Convention Centre March 2023

**Client:** The Economist (HongKong)





**Sustainability Week Asia 2023** 

Sands Expo and Convention Centre February 2023

**Client:** The Economist (HongKong)





World Ocean Summit 2022

Resorts World Convention Centre November 2022

Client: The Economist (HongKong)





**Future of Healthcare 2022** 

One Farrer Hotel November 2022

**Client:** The Economist (HongKong)





Asia Pacific Procurement Congress 2022

Pan Pacific, Marina Bay November 2022

**Client: Procurement Leaders** 

### PROCUREMENT **LEADERS**





Innovation @ Work 2022

Sands Expo and Convention Centre October 2022

**Client:** The Economist (HongKong)





**Neste Strategy Launch 2022** 

Neste Admin Building September 2022

**Client:** Tapaus (Finland)

*TESTE* 

**TAPAUS** 



**Future of Energy 2022** 

Sands Expo and Convention Centre September 2022

**Client:** The Economist (HongKong)





World Health, Fitness & Wellness Festival 2022

Raffles City Convention Centre June 2022

Client: FIT Summit Pte Ltd







Asia Pacific Energy Capital
Assembly 2022

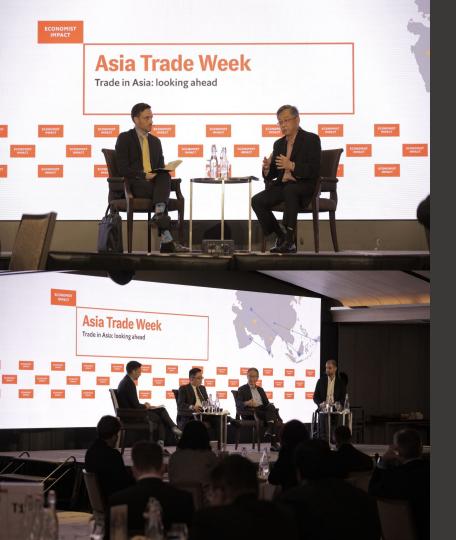
Raffles City Convention Centre June 2022

**Client:** Clarion Energy Limited







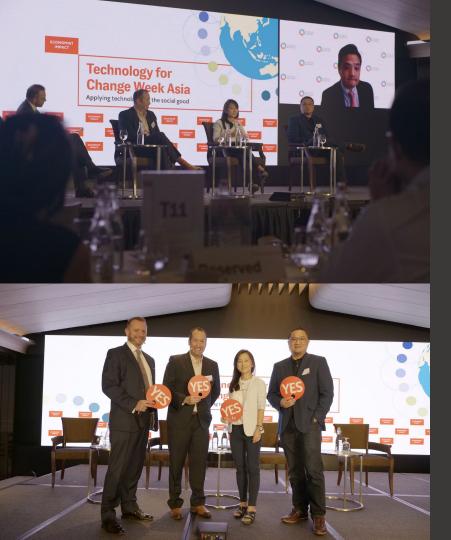


**Asia Trade Week 2022** 

Park Royal Collections, Marina Bay March 2022

**Client:** The Economist (HongKong)





**Technology for Change 2022** 

Park Royal Collections, Marina Bay March 2022

**Client:** The Economist (HongKong)





Sustainability Week Asia 2022

Park Royal Collections, Marina Bay February 2022

Client: The Economist (HongKong)





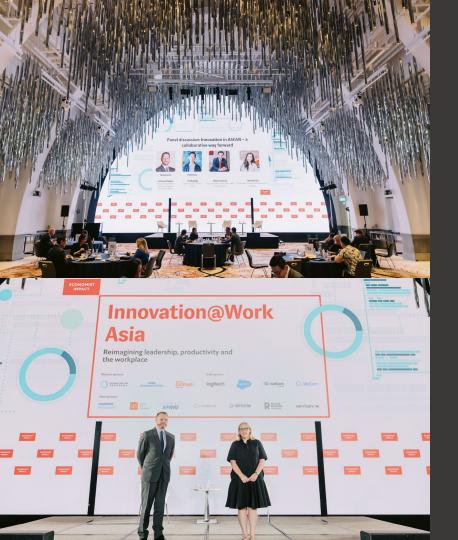
World Health, Fitness & Wellness Festival 2021

Raffles City Convention Centre December 2021

Client: FIT Summit Pte Ltd







Innovation @ Work 2021

JW Marriott Singapore South Beach October 2021

**Client:** The Economist (HongKong)





**Future of Energy 2021** 

JW Marriott Singapore South Beach October 2021

**Client:** The Economist (HongKong)



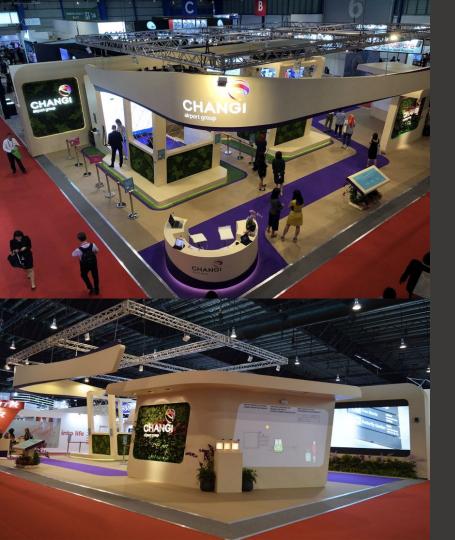


**Asia Trade Summit 2021** 

Raffles City Convention Centre February 2021

**Client:** The Economist (HongKong)



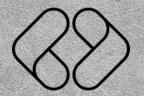


Airshow - Changi Airport Group

Changi Exhibition Centre 11th - 16th February 2020

**Client:** Because Singapore









**SIA World Marketing Conference** 

Suntec Convention Centre, 2017 Raffles City Convention Centre, 2019

Client: Singapore Airlines









**EFFIES Awards Singapore** 

Pan Pacific Hotel 2017 - 2018

**Client:** Institute of Advertising Singapore









**Fintech Festival** 

Singapore Expo 2017 - 2018

Client: SingEx Venues

### SINGAPORE FINTECH FESTIVAL







**OCBC Achievers Nite** 

Raffles City Convention Centre 2013 - 2016, 2018

Client: Maverique Media Pte Ltd







### OTHER SOLUTIONS

SOLUTIONS

### POP UP STORE

Pop Up Stores has become a **go-to marketing strategy** for retailers looking to **extend their brand** and launch new products.

Consumers' **expectation** of the pop up shopping experience are on **unique**, **exclusivity** and out of the average brick and mortar visit.

Common Pop Up Store Usages includes:

- Sales & Brand Driven
- Educational
- FMCG / Retail
- Travel / Leisure



### **SOLUTIONS**

### MOBILE ADVERTISING

**Advertising Vehicles** provide genuine outreach, audience engagement and build a sustainable presence with different configurations such as:

### **BRAND EXPERIENCE**

Brand interaction and experiences

### **MOBILE BILLBOARD**

Building of LED Wall to build up the activations' presence

### **POP-UP STORE**

Pop-up unannounced with an unique store experience to draw crowds

### **DIGITAL MEDIA**

Value add with interactive digital media to enhance audience experiences



**SOLUTIONS** 

### INTERACTIVE DIGITAL MEDIA

**Enhance** your audience **experience** with customised interactive digital media, such as:

### **INTERACTIVES**

Motion Sensor, Facial Recognition, Touch Screen

### **GAMIFICATION**

Interactive Games & APPs with Technology

### **AUGMENTED REALITY**

A Composite View of the Real World

### **VIRTUAL REALITY**

A 360° Virtual Experience





### Let's Make it Work!

For more information, feel free to contact us at the following:

Phone: +65 6443 6427 / +65 6443 6437

Email: enquiry@inx.com.sg

Address: 51 Ubi Avenue 1, #05-05, Singapore 408933









